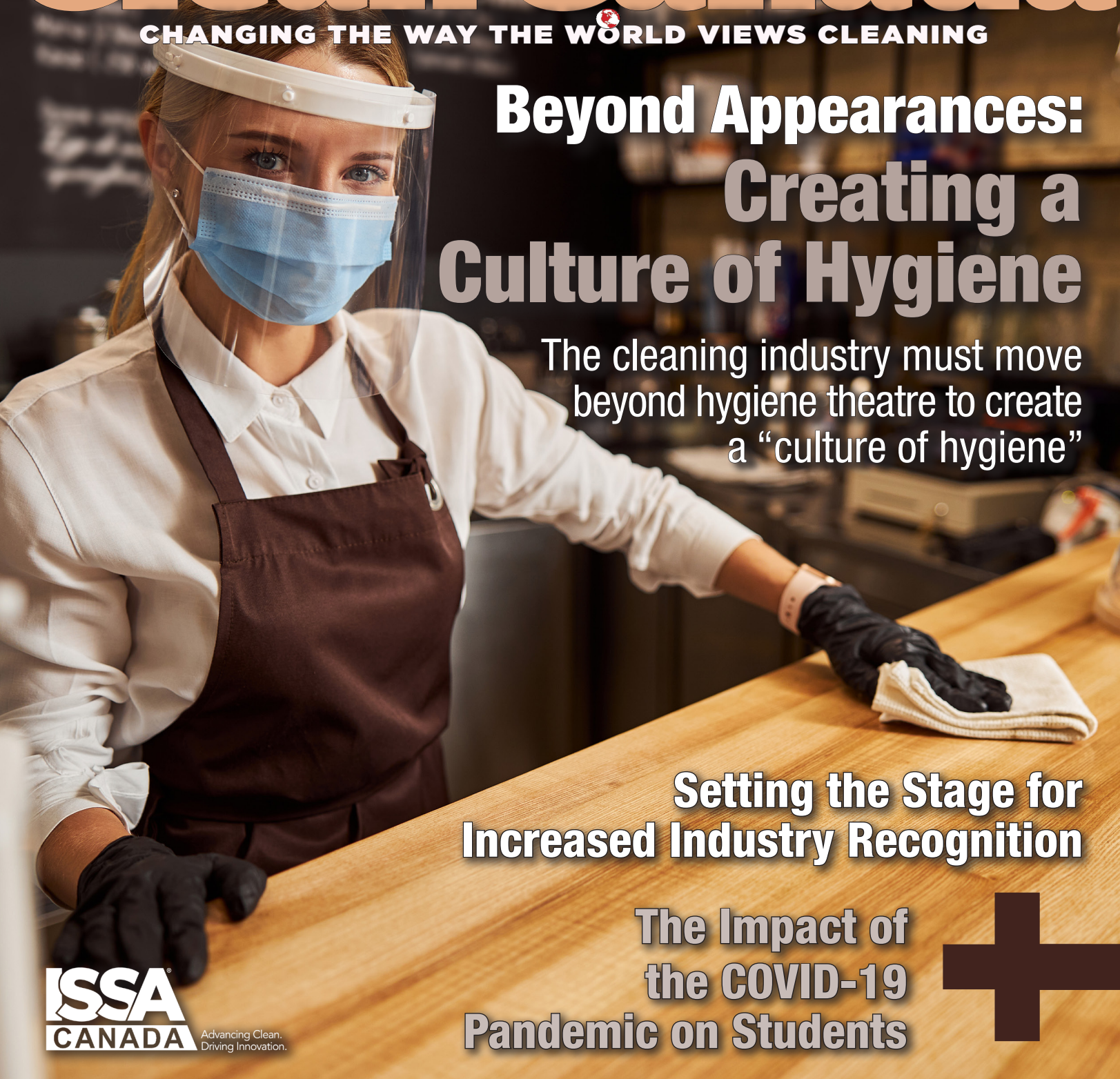




Clean Canada

CHANGING THE WAY THE WORLD VIEWS CLEANING



Beyond Appearances: Creating a Culture of Hygiene

The cleaning industry must move beyond hygiene theatre to create a “culture of hygiene”

Setting the Stage for Increased Industry Recognition

The Impact of the COVID-19 Pandemic on Students



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“We Only Do the Best for You”

Y&M Maintenance & Cleaning Services is an aggressive, highly competitive, and value-oriented property maintenance and cleaning company. Established in 1997, the company has a solid reputation as a service-driven firm that delivers high-quality services at a competitive price. With years of experience and a full line of commercial cleaning services, Y&M is an ideal choice for quality property maintenance for large facility clients.

“At Y&M, we don’t employ supervisors because the responsibilities are far too great,” said Y&M Vice President, Tanner Yidirim. “Instead of having so-

called ‘pay-by-the-hour’ supervisors, we look for people who will be responsible, dependable, and committed a job well done. We seek only professional manag-

ers who will care about your building as much as you do.”

Y&M has been successful in this area since it offers successful candidates an opportunity of running their own business. These candidates have demonstrated a considerable investment in their work and their business. Additionally, they have the intelligence, attitude, desire, and personal commitment to provide facility services daily, weekly or monthly. In fact, Y&M’s employment and sub-contracting program – which is unique and unparalleled in the industry – has enabled the company to deliver its services to clients across

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The Impact of the Pandemic on Students

before. Some of the new rules that schools across North America have implemented include:

- Mandatory mask wearing by students and teachers while indoors
- Social distancing rules
- Keeping desks six feet apart
- Eating lunch at individual classroom desks, not in the cafeteria
- Temperature and health checks every morning before entering the building.
- No group work in the classroom.
- Increased use of technology to collaborate, even while in school.
- More outdoor classes.
- Staying in small “cohorts” throughout the day.
- Staggered seating on the school buses.
- Students sitting with siblings on the school bus.

Then there are the college-aged students who are experiencing the most unique academic school year in living memory. Many colleges and universities are closed to in-person instruction, with Zoom University becoming the norm. And for students who have been able to attend in-person college, the joy of being on campus is mixed with a rotation of quarantining, the prohibition of parties or fraternizing outside of the dorm room, not to mention no sports teams to cheer on.

It's no wonder that parents are worried about the impact the pandemic will have on their children. In fact, a recent survey from children's Healthcare Canada (CHC) and an ongoing study from Brock University show that 70 per cent of Canadians polled fear COVID-19 will impact children's education and that students are afraid of the virus.

Overall, respondents said the pandemic has already affected kids. Here are some of the main figures from the survey, as reported by the CBC.

- Sixty-six per cent of Canadians polled worry COVID-19 will

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Y&M Maintenance & Cleaning Services

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Canada and in other countries as well.

Every authorized Y&M worker or sub-contractor is mandated to complete an extensive training program prior to commencing work in the field. All Y&M team members are guaranteed to have the personnel, equipment, insurance, bonding, proper training on company policies and procedures, as well as on-going support to ensure the needs of any maintenance program are sufficiently fulfilled.

“The dedication and concern members of our team show for any building cannot be equalled in the commercial cleaning market we serve,” Yidirim said. “Our entire success hinges on our innovative and organizational ability to deliver motivated and well-trained personnel. So, when you look for a janitorial service company that will constantly deliver on its promise for a high standard of cleanliness, you can be confident Y&M will provide the best-trained and dedicated personnel in the industry. Simply put, Y&M can deliver the best service for the best value.”

Y&M has high demands when it comes to its cleaning staff. The company ensures that its front line teams not only have high work standards, but also demonstrate courtesy and respect for clients and the personal property they service.

Training is also essential to the Y&M team. The company utilizes both in-house and third-party training to ensure cleaning staff is apprised of current cleaning methods and standards. Once hired, personnel receive location-specific orientation and service training in-house, while health and safety and WHMIS training is conducted by a third-party to ensure compliance with Ontario Labour regulations. Continuous training is conducted when new procedures are introduced, SOPs are edited or changes occur within the facility requiring adjustments to process or schedules.

Key to the success of Y&M's teams at a service location is the selection, training, evaluation/auditing and connective training of its personnel. The process starts with the selection of front-line staff that “fits” the environment. The company selects personnel that can accommodate the unique hours of work (i.e. midnight shift); their ability to arrive at the location in a timely fashion (i.e. sufficient mode of transportation during non-prime hours and/or inclement weather); have the right attitude to perform the work; and are conscientious in their performance.

For more information about Y&M Maintenance & Cleaning Services, please visit www.ymcsl.com or call (877) 669-8424. 